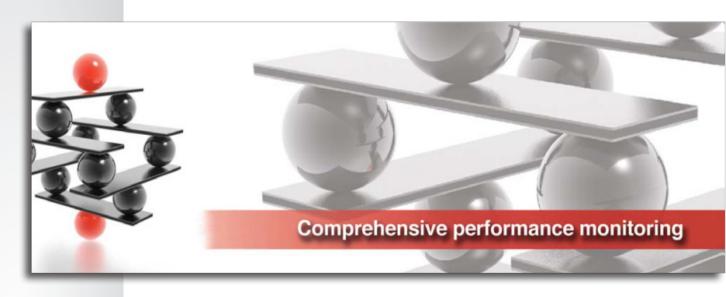
# AlertSite

## AlertSite Monitoring Suite



Improve end-user experience.

Reduce costly downtime.

Resolve issues faster.

Measure simultaneously from multiple locations.

Deliver proof of performance

Optimize your Web-based services with AlertSite's Monitoring Suite. The Website Performance Monitor provides a comprehensive perspective on your website's performance and availability by monitoring from multiple locations simultaneously. Website URLs are tested as often as every minute from our global monitoring network. Our Business Transaction Monitor ensures your online e-business applications are always up and running at peak performance. Our SLA Performance Monitor allows you to measure and report SLA compliance, correlate errors across locations and monitor true uptime. Our E-mail Monitor ensures you are able to send and receive e-mail 24/7.

"The faster your site, the stickier it is, creating a better shopping experience and higher conversion rates. In addition to overall performance monitoring, AlertSite is an indispensable measurement tool for us as we evaluate new technologies, because it shows us exactly what happens to our site's performance over time, from many locations worldwide."

> Jeff Bingaman, Senior Director of IT **Crutchfield.com**



## AlertSite Monitoring Suite

The AlertSite Monitoring Suite's hosted services ensure your Website availability and performance 24x7.

The AlertSite Monitoring Suite is comprised of full-featured, hosted applications that ensure the availability and performance of websites, and their applications anywhere in the world. Key features include:

- Detailed performance metrics and reporting for an end-to-end operational view.
- Simultaneous performance measurements from over 70 global monitoring sites for a comprehensive perspective on your website's availability and performance metrics.
- Flexible alerts and notifications based on parameters you determine and sent to devices you specify, so you can respond immediately to disruptions and outages.
- Information-rich, graphical reports e-mailed to you daily, weekly or monthly. These reports are available on-demand from the AlertSiteReport Center.

The AlertSite Monitoring Suite also includes access to our team of performance advisors; highly trained specialists who can help diagnose the causes of your website's performance problems.

#### AlertSite Website Performance Monitor

The Website Performance Monitor provides a comprehensive view of website performance and availability. It tests website URLs as often as every minute from AlertSite's global network and generates real-time alerts whenever page errors or performance problems occur. The Website Performance Monitor also offers:

- TCP trace-routes on network failures.
- Ability to follow up to five server-side redirects.
- Detailed metrics on DNS resolution, TCP connect, time-to-first-byte, content download and redirect times.
- Instant diagnostic results.

"AlertSite's clear and concise performance reporting enabled us to take a proactive stance toward improving performance of our systems as opposed to reacting to emergency situations. Exostar also is better equipped to react to tactical issues much more quickly, leading to higher uptime numbers month after month."

Kevin Glenn, Director of Systems Architecture **Exostar** 





Daily, weekly, and monthly summaries are distributed by e-mail, providing a snapshot of all measurements, including times and geographic locations.

The AlertSite Monitoring Console displays the results of the most recent tests performed for all monitored sites, servers and Web transactions.

## AlertSite Business Transaction Monitor with DéjàClick browser recording

The Business Transaction Monitor tests your important Web transactions as often as every five minutes. It collects performance metrics for each step from multiple geographic locations and provides a complete, detailed view of what actually occurs on a user's desktop. Quickly and easily create monitoring scripts with AlertSite's DéjàClick inside the browser recorder for key website and mobile web scenarios.

#### **AlertSite SLA Performance Monitor**

The SLA Performance Monitor is ideal for users who not only need to understand performance and availability, but who must also deliver proof of performance to customers and management.

Measure and report service level agreement (SLA) compliance, correlate errors across locations, monitor true uptime and coordinate Web-based resources to ensure you are delivering targeted service levels. AlertSite's SLA Performance Monitor includes our unique Uptime Error Correlation Technology (ECT) feature, which correlates errors across multiple locations in real time, so you are notified only when all monitoring cities in your account detect an error simultaneously.

#### **Mobile Website Monitoring**

AlertSite's mobile website monitoring provides the ability to measure and alert on your site's performance using the most popular mobile devices iPhone, iPad, Blackberry and Android. Plus, you can add other devices you want to test. Emulate mobile devices, record transactions and play them back using any of AlertSite's global locations, including over-the-air monitoring via actual mobile carrier networks as if you were navigating on that device. You can be sure your mobile website is displayed and functioning properly across all platforms.

#### **AlertSite E-mail Monitor**

When your e-mail system isn't working, your IT desk can be swamped with users who want to know why they can't get their messages through. With the AlertSite E-mail Monitor, you can detect, diagnose and resolve impending e-mail outages and performance bottlenecks—all before your end users realize you are down. Repeatedly, at the interval you choose, AlertSite's roundtrip e-mail monitoring service will send an e-mail to your server and verify the message arrives. By sending a mail message using SMTP and retrieving that same message via a POP-user account, the roundtrip E-mail Monitor verifies that your server is accepting requests and that messages can be sent and retrieved 24/7. If the AlertSite E-mail Monitor is unable to complete the entire send-receive loop, it generates an error message.







AlertSite's Benchmark Report provides detailed measurements for comparing URLs. Industry benchmarking is also available. Ask an AlertSite performance advisor for more information.

AlertSite's Transaction Report presents detailed response data for every step of a monitored Web transaction, as well as a perspective on how well Web applications are performing.

AlertSite's Uptime ECT is a part of AlertSite's SLA Performance Monitor service that supports true service-level compliance reporting and includes the ability to set service-level objectives for Web uptime, availability and response times.

### AlertSite Monitoring Suite

#### AlertSite is the recognized world leader in Web performance management.

AlertSite Monitoring is the leading Web & mobile performance monitoring solution that ensures your critical Web-based services are always available and running at peak performance. AlertSite services benefit all types and sizes of businesses and organizations.

#### **Enjoy 24/7 Global Monitoring**

The AlertSite Global Monitoring Network contains over 70 global monitoring stations in data centers on every continent but Antarctica. Our global network monitors the availability and performance of your website, Web-based applications and transactions wherever they are operating across the globe. When trouble occurs, AlertSite Monitoring helps you isolate the location of the problem.

#### **Talk with Proven Performance Advisors**

AlertSite performance advisors provide the industry's most responsive customer service, making sure that your systems and infrastructure are operating optimally and securely. These highly trained technical experts are always available live from 8:00 a.m. to 6:00 p.m. ET, Monday through Friday. We also offer on-call support through 9:30 p.m. ET during the week.

#### Join our more than 2,300 customers.

Join more than 2,300 satisfied AlertSite customers across virtually every industry around the world, you'll be in good company. We count some of the biggest names among our clients, including: AT&T, Honda, Intel, Symantec and many others, all of whom put their trust in AlertSite's 24/7 hosted services. If you are not yet a member of the AlertSite customer family, we invite you to contact us today for a complimentary, no-obligation assessment of your website requirements. Call 877.302.5378 now, or go to www.AlertSite.com to sign up for your free trial immediately.



The AlertSite Control Panel is your starting point for all AlertSite reports and diagnostics. Our automatic refresh provides an up-to-the minute view of site performance.

